

PRESS RELEASE

FOR IMMEDIATE RELEASE

Haitong International Successfully Completed an IPO Deal for 360 Ludashi

Hong Kong, 10 October 2019 – Haitong International Securities Group Limited (“Haitong International”; 665.HK) has successfully completed an IPO deal for 360 Ludashi Holdings Limited (“360 Ludashi”, 3601.HK), in which it acted as the Joint Bookrunner and Joint Lead Manager.

360 Ludashi develops a series of PC and mobile devices utility software and offer them to users free-of-charge in exchange for online traffic that Ludashi monetize by online advertising and online game business and further expand by electronic devices sales. Ludashi, which means Master Lu, is a utility software with a specialty in PC/smartphone hardware and system benchmarking and monitoring. Shares of 360 Ludashi were successfully listed on the Hong Kong Stock Exchange today, closing at HKD 8.60, up 218.5% from its IPO price.

Haitong International has completed 32 IPOs in Hong Kong, 35 IPOs and 42 equity financing deals globally so far this year.

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Haitong International Securities Group Limited

(Incorporated in Bermuda with limited liability)

Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK), together with its subsidiaries, is an international financial institution with established presence in Hong Kong and a rapidly expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas



capital markets. The parent company of Haitong International is Haitong Securities Co. Ltd (“Haitong Securities”, Stock Code: 600837.SH; 6837.HK).

To date, Haitong International has well positioned to serve about 200,000 corporate, institutional, as well as retail and high-net worth clients worldwide. Its well-established financial services platform provides corporate finance, wealth management, asset management, institutional clients (key businesses include fixed income, currency and commodities (FICC), derivatives, institutional equities) and investments business, and a full spectrum of financial products and services. Haitong International possesses a sound risk management system that is in line with international standards. The company has been assigned a “Baa2” long-term issuer rating by Moody’s and a “BBB” long-term credit rating by Standard and Poor’s. Haitong International has a global financial servicing network covering the world’s major capital markets including Hong Kong, Singapore, New York, London, Tokyo, Mumbai, and Sydney, thereby making it to be a leading global financial institution with international competitiveness, systematic importance and brand influence.

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