

PRESS RELEASE

FOR IMMEDIATE RELEASE

Haitong International Successfully Completed an IPO Deal for Neuedu

Hong Kong, 29 September, 2020 – Haitong International Securities Group Limited (“Haitong International”; 665.HK) has completed an IPO deal in Hong Kong for Neusoft Education Technology Co. Limited (“Neuedu”; 9616.HK), for which its corporate finance team and global capital market team acted as Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager.

Neusoft Education Technology Co. Limited is an IT higher education service provider in China, focusing on nurturing IT professional talents. Neuedu have developed an education service ecosystem with full-time formal higher education services as the fundamental business. According to the Frost & Sullivan Report, Neuedu ranked the first in terms of the number of IT majors provided by China’s private higher education institutions and the second in terms of the number of students enrolled in IT major among all private higher education institutions in the 2018/2019 school year.

Haitong International has completed 30 IPOs in Hong Kong, 32 IPOs and 42 equity financing deals globally so far this year.

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Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK), together with its subsidiaries, is an international financial institution with established presence in Hong Kong and a rapidly



expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas capital markets. The parent company of Haitong International is Haitong Securities Co. Ltd (“Haitong Securities”, Stock Code: 600837.SH; 6837.HK).

To date, Haitong International has well positioned to serve about 200,000 corporate, institutional, as well as retail and high-net worth clients worldwide. Its well-established financial services platform provides corporate finance, wealth management, asset management, institutional clients (key businesses include fixed income, currency and commodities (FICC), derivatives, institutional equities) and investments business, and a full spectrum of financial products and services. Haitong International possesses a sound risk management system that is in line with international standards. The company has been assigned a “Baa2” long-term issuer rating by Moody’s and a “BBB” long-term credit rating by Standard and Poor’s. Haitong International has a global financial servicing network covering the world’s major capital markets including Hong Kong, Singapore, New York, London, Tokyo, Mumbai, and Sydney, thereby making it to be a leading global financial institution with international competitiveness, systematic importance and brand influence.

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